

# TRANSLATING VISION TO ACTION

(February 14, 2017)

**Boulder must commit sufficient personnel and funding to implement the community-identified priority strategies to *Make Boulder's Future Bright*.**



## **BOULDER – A VIBRANT, SUSTAINABLE BUSINESS COMMUNITY**

- Revitalize the downtown area while promoting and retaining its historical heritage and enhancing its attractiveness and functionality for both citizens and visitors.
- Assist with the retention and expansion of existing businesses and diversify the economy by promoting additional small businesses and light clean economic development with small firms to the Boulder area (including Basin) that are consistent with the Vision.

## **BOULDER – AN ABUNDANCE OF OUTDOOR RECREATIONAL OPPORTUNITIES**

- Implement community-wide projects and activities so Boulder becomes THE outdoor recreation hub between Yellowstone and Glacier Parks.

## **BOULDER - MARKETS ITSELF**

- Commit to an aggressive, consistent and persistent marketing and advertising campaign that promotes Boulder as a tourist destination, touts its advantages as an ideal commuter location for persons working in Helena or Butte, and supports other community-wide enhancement strategies.

## **BOULDER – A HEALTHY CHOICE**

- Commit to improved collaboration of existing resources and identification of new resources to develop Boulder as a model healthy and health-oriented community for all citizens that emphasizes its natural health benefits as well as its health facilities.

## **BOULDER – A CARING COMMUNITY FOR PERSONS WITH DEVELOPMENTALLY DISABILITIES**

- Continue support of services for persons with developmentally disabilities at MDC (or its successor) and at group homes