



BOULDER'S VISION FOR A BRIGHT FUTURE

...and a strategy to make it happen

BOULDER'S VISION

Boulder is a strong community committed to planned growth that enhances new economic diversity while preserving our natural beauty, clean environment and small town friendly atmosphere. Boulder is a family friendly town with an emphasis and focus towards promoting safe and healthy living and creative new learning opportunities.

Boulder has a diverse economy that builds on its natural resources and heritage while safeguarding our traditional agricultural culture. We continue to support and encourage local business and artisans while promoting value-added products.

We are

BOULDER

and now we are

BOLDER

TRANSLATING VISION TO ACTION

Boulder must commit sufficient resources (personnel and funding) to implement the “Making Boulder’s Future Bright” strategic plan and must include efforts to obtain appropriate funding to implement the following strategies identified by the community in priority order:

1. Boulder should revitalize the downtown area while promoting and retaining its historical heritage and enhance its attractiveness and functionality for both citizens and visitors.
2. Boulder should promote and recruit small businesses to the Boulder area (including Basin) that are consistent with the Vision and should assist existing businesses.
3. Boulder must commit to an aggressive, consistent and persistent marketing and advertising campaign.
4. Boulder should become THE outdoor recreation hub between Yellowstone and Glacier Parks.
5. Boulder should become a model healthy and health-oriented community for all citizens emphasizing its natural health benefits as well as its health facilities.
6. Boulder should become a tourist destination facility.
7. Boulder should diversify its economy and promote light, clean economic development with small firms (<50 employees each) that are compatible with the vision.
8. Boulder should position itself as an ideal commuter location for persons working in Helena or Butte.
9. Boulder should support the continuation of services for the developmentally disabled at MDC and at group homes